

FIG. 1

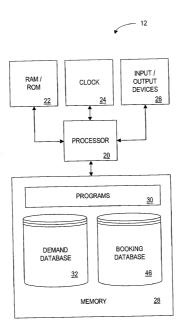


FIG. 2

	_			
RESUBMITTED	44	ON	ON	YES
PARTICIPATED IN PROMOTION	42	YES	YES	ON.
REQUESTED STAR RATING	40	8	>1	5
OFFER PRICE	38	\$60.00	\$210.00	\$350.00
REQUESTED DATES	R	9/7/2000	9/8/2000 -	10/2/2000 - 10/10/2000
CUSTOMER	8	JOHN WHITE	MARY BLUE	JOSEPH RED

FIG. 3

쇲 SELLER IDENTIFIER

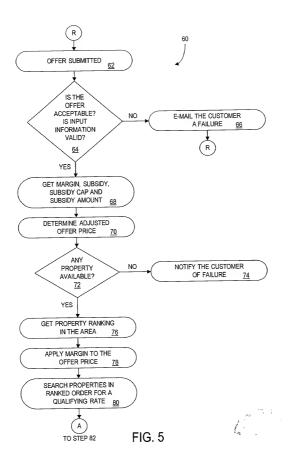
HOLIDAY INN DAYS INN

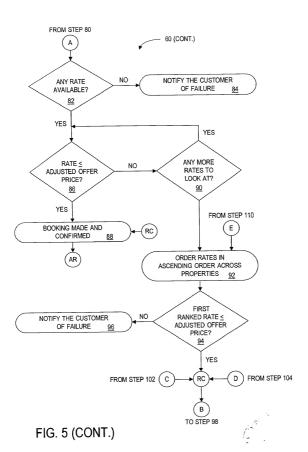
8

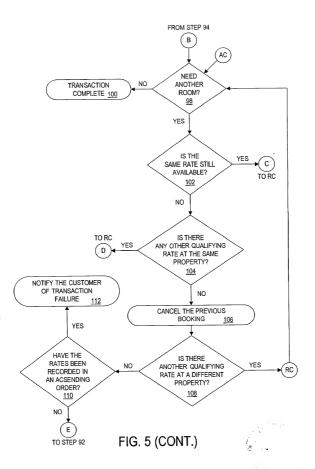
YES 9 ջ

SUBSIDY AVAILABLE

FIG. 4







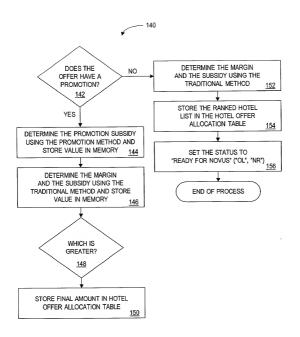


FIG. 6

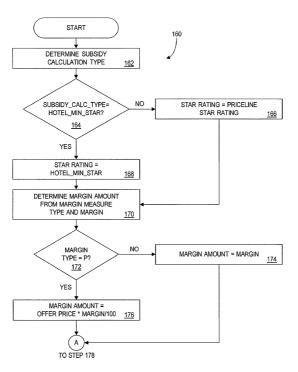


FIG. 7

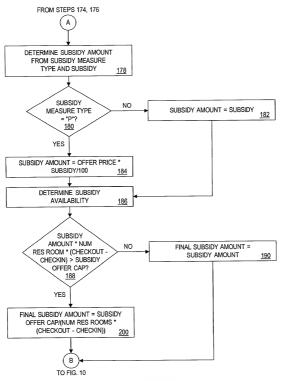


FIG. 7 (CONT.)

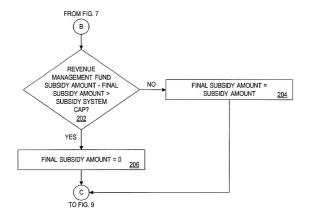


FIG. 8

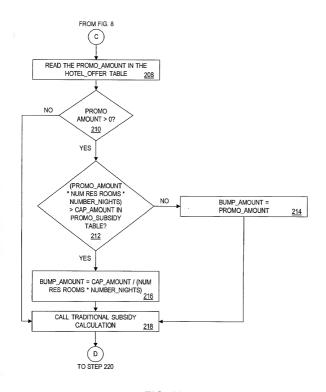


FIG. 11

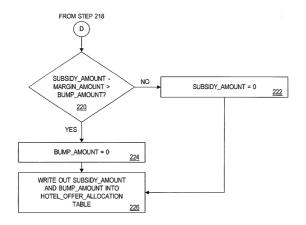


FIG. 9 (CONT.)

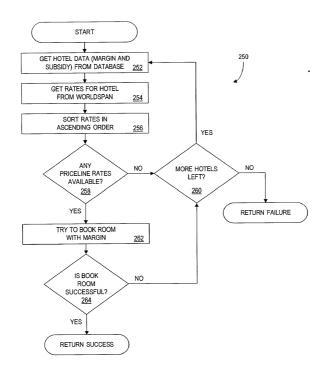


FIG. 10

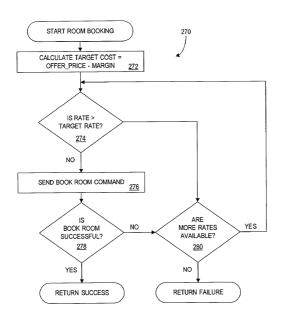
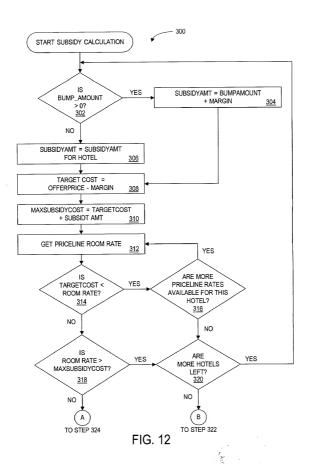
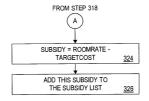


FIG. 11





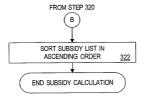


FIG. 12 (CONT.)

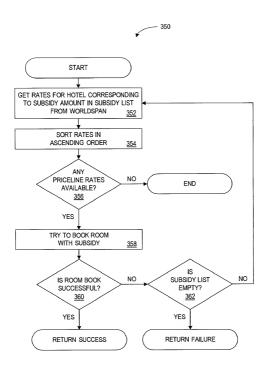


FIG. 13



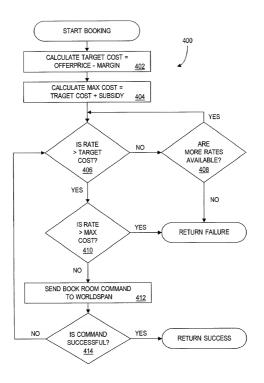


FIG. 14

			500		
	☐ HOTELSIM 1.1		-		- ₽X
	<u>F</u> ILE <u>E</u> DIT	TOOLS WINDOW	<u>H</u> ELP		
		IN	IPUT		
		SIMULAT	ION PERIOD		
	START DATE:	TOTAL DAY	/s: 🔻 🔻	END DATE:	
		PARAMET	ER CHANGE		
	PARAME	TER 1 PARAMETER 2	PARAMETER 3	PARAMETER 4	50
500					
502		DESIRE	D OUTPUT		
	OVERALL	STAR RATING	TOP 25	TOP 10	

FIG. 15

HOTELS	IM 1.1				- 명 X	
FILE	<u>E</u> DIT	TOOLS	WINDOW	HELP		
				elSim ıt Menu		
		AN	ALYSIS OF O	VERALL RESULTS		
			ANALYSIS	BY REQUEST		510
		ANAL	LYSIS BY BO	OKED STAR RATING		ノ
		TO	OP 25 MARKE	T PERFORMERS		
		TOP 10	HOTELS WI	TH BIGGEST CHANGE		
			NEW SI	MULATION		
			LOC	OUT		

HOTELSIM 1.1			- <b>₽</b> X	
FILE EDIT TOO	ols <u>w</u> indow	HELP		
	Outpu	t Overall BACK	PRINT	
TOTAL OFFERED ROOMS				
TOTAL OFFERED RM NIGHTS		SIMULATION START		
TOTAL OFFERED REVENUE		SIMULATION END		
	ACTUAL	SIMULATION	CHANGE	
ACCEPTED OFFERS				
BIND RATE				52
ACCEPTED ROOMS				94
ACCEPTED ROOM NIGHTS				ノ
ACCEPTED REVENUE				
MARGIN (\$)				
MARGIN %				
ROOMS REQ. PER OFFER				
AVG. LENGTH OF STAY				
ROOM NIGHTS PER OFFER		1		
AVG. REV. PER NIGHT		1		
AVG. MARGIN PER NIGHT		7		
# DISTINCT HOTELS BOOKED				

FIG. 16

Th HOTELSIM 1.1			
Ш			- <b>□</b> X
FILE EDIT TOO	LS <u>w</u> indow <u>F</u>	<u>H</u> ELP	
	Output O	overall BACK	PRINT
TOTAL OFFERED ROOMS	4,995	L	ــــــــا لـــــــــا
TOTAL OFFERED RM NIGHTS	10,573	SIMULATION START	08/17/99
TOTAL OFFERED REVENUE	\$640.557.00	SIMULATION END	08/17/99
	ACTUAL	SIMULATION	CHANGE
ACCEPTED OFFERS	1,112	1,168	66
BIND RATE	25.24%	26.74%	1.50%
ACCEPTED ROOMS	1,215	1,293	78
ACCEPTED ROOM NIGHTS	2,327	2,499	172
ACCEPTED REVENUE	\$163,060.00	\$170,662.79	\$7,602.79
MARGIN (\$)	\$3,189.12	\$2,361.33	(\$827.79)
MARGIN %	1.96%	1.39%	57%
ROOMS REQ. PER OFFER	1.09	1.10	0.01
AVG. LENGTH OF STAY	1.92	1.94	0.02
ROOM NIGHTS PER OFFER	2.09	2.12	0.03
AVG. REV. PER NIGHT	\$70.07	\$68.29	(\$1.78)
AVG. MARGIN PER NIGHT	\$1.37	\$0.94	(\$0.45)
# DISTINCT HOTELS BOOKED	475	499	24

\_\_ 530

FIG. 17

		540			
HOTELSIM 1.1					- ₽X
<u>F</u> ILE <u>E</u> DIT	TOOLS <u>W</u> INDOW	HELP			
	Output by Reques	ted Star Rating	4071141	0114	01111105
SIMULATION PERIOD	08/17/1999	-	ACTUAL	SIM.	CHANGE
		DISTRIBUTION	8.3% 31.4%	8.3% 34.9%	0.0%
TOTAL OFFERS	4,406	ACCEPTED REV.	39.8%	36.3%	3.5% -3.5%
TOTAL OFFERED ROOMS	4,995	ACCEPTED NEV.	20.3%	20.0%	0.3%
TOTAL OFFERED RM NIGHTS	10,375		0.4%	0.4%	0.0%
TOTAL OFFERED REVENUE	\$640.557.00	STAR RATING	1		
	ACTUAL	SIMULATION	CHANG	<u>SE</u>	
ACCEPTED OFFERS	116	122		6	
BIND RATE	14.3%	15.1%		0.8%	
ACCEPTED ROOMS	130	141		11	
ACCEPTED ROOM NIGHTS	262	280		18	
ACCEPTED REVENUE	\$6,239.69	\$6,896.49		\$636.80	
MARGIN (\$)	(\$385.69)	(\$489.49)	(\$	103.80)	
MARGIN %	-6.10%	-7.10%		1.0%	
ROOMS REQ. PER OFFER	1.12	1.16		0.04	
AVG. LENGTH OF STAY	2.02	1.99		-0.03	
ROOM NIGHTS PER OFFER	2.26	2.3		0.4	
AVG. REV. PER NIGHT	\$23.82	\$24.63		\$0.81	
AVG. MARGIN PER NIGHT	(\$1.47)	(\$1.75)		(\$0.28)	
AVERAGE STAR RATING	2.39	2.53		0.14	

FIG. 17 (CONT.)



		550	
HOTELSIM 1.1			- [-] X
FILE EDIT I	OOLS <u>W</u> INDOW	HELP	
	Output by Booke	d Star Rating	ACTUAL SIM. CHANGE
SIMULATION PERIOD	08/17/1999		1% 1% 0.0%
TOTAL OFFERS	4,406	DISTRIBUTION	19% 19% 0.0%
TOTAL OFFERED ROOMS	4,995	ACCEPTED REV.	55% 55% 0.0% 24% 24% 0.0%
TOTAL OFFERED RM NIGHTS	10,375		24% 24% 0.0% 0.0% 0.4% 0.0%
TOTAL OFFERED REVENUE	\$640.557.00		0.070
	BOOKED STAR  ACTUAL	RATING 1 SIMULATION	CHANGE
ACCEPTED OFFERS	18	20	2
ACCEPTED ROOMS	19	21	2
ACCEPTED ROOM NIGHTS	. 47	49	2
ACCEPTED REVENUE	\$866.50	\$987.20	\$120.70
MARGIN (\$)	(\$52.50)	(\$79.20)	(\$26.70)
MARGIN %	-6.06%	-8.02%	-1.96%
ROOMS REQ. PER OFFER	1.06	1.10	0.04
AVG. LENGTH OF STAY	2.47	2.27	-0.20
ROOM NIGHTS PER OFFER	2.61	2.50	-0.11
AVG. REV. PER NIGHT	\$18.44	\$19.74	\$1.31
AVG. MARGIN PER NIGHT	(\$1.12)	(\$1.59)	(\$0.47)

FIG. 18

h HOTELSIM 1.1 - 년X FILE EDIT TOOLS WINDOW HELP Output by Top 25 City Performers ACCEPTED OFFERS RM. NIGHTS MARGIN CITY RANK **OFFERS** ACT BIND SIM BIND CHG BIND ACT SIM CHG ACT SIM CHG 1 NEW YORK CITY 2 CHICAGO SAN FRANCISCO 3 4 ORLANDO 5 LAS VEGAS 6 WASHINGTON DC LOS ANGELES ATLANTA SAN DIEGO 9 SEATTLE PHOENIX ST. LOUIS 13 DENVER 14 NEW ORLEANS 15 HOUSTON MEMPHIS 16 17 NASHVILLE 18 CINCINNATI 19 DETROIT 20 CLEVELAND 21 BOSTON 22 MINN. ST. PAUL 23 MIAMI 24 PORTLAND, OR KANSAS CITY, MO

560

FIG. 18 (CONT.)

				0	70			
<b>∏</b> ноте	LSIM 1.1			'			[	- ₽ X
EILE	<u>E</u> DIT	TOOLS	WINDOW	HELP				
		Out	out Top 10 l	Vith Mos	t Changes	;		
TOTAL OF	L OFFERED R FERED RM N OFFERED RE' SIMULATION SIMULATIO HOTEL IC	OOMS   IIGHTS   IIGHT	GHT INCRE		BAC OTEL ID	CK	PRINT	ASE
1 2 3 4 5 6 7 8 9 10								

FIG. 19

590

								_
	SIMULATION PER	RIOD 08/	16/199	от [	08/	16/1999		58
	TOTAL OFF	ERS	3,93	9				1 30
TOT	AL OFFERED RO	SMC	4,44	5				$\vdash$
TOTAL OFF	ERED ROOM NIG	HTS	9,06	5				
TOTAL	OFFERED REVE	NUE \$571	1.340.0					
			,	<u> </u>				
ACTUAL PARA	AMETER VALUES		UT					
STAR RATING	MARGIN AMOUNT	MARGIN %	SUBS	DY AMT.	SUBSI	IDY % S	UBSIDY CAP	
1		20%			47.0	00%	\$300.00	
2		17%			51.0	00%		
3		15%			49.0	00%		
4		15%			40.0			
5		15%	-		35.0			1
,		1370	l		30.0	70 /0		
		CURRE	NT MA	RGIN MEA	ASURE 1	TYPE	%	
		CURREN	NT SUB	SIDY MEA	ASURE 1	TYPE	%	
SIMULATION	PARAMETER VAL	.UES						
STAR RATING	MARGIN AMOUNT	MARGIN %	SUBS	DY AMT.	SUBSI	IDY% S	UBSIDY CAP	ŀ
1		20%			47.0		\$300.00	
2		17%			51.0	10%	,,,,,,,,,	
3		15%			49.0			
4		15%	-		40.0			ŀ
5	<b>—</b>	15%			35.0			
3		1376			33.0	10%		
		CURRE	NT MAI	RGIN MEA	SURE 1	TYPE	%	
		CURREN	NT SUB	SIDY MEA	ASURE 1	TYPE	%	
								4
		OUTI	PUT					
		ACTU	AL	SIMULAT	ED	CHANGE		
ACCEPTED OFF	ERS		1,032		1,101		69	
BIND RATE			26.20%	2	7.95%	1.75		
ACCEPTED ROC ACCEPTED ROC			1,170		1,263		93	6
ACCEPTED ROC		\$151	2,211	\$150	2,442	\$8.206.	31	0
MARGIN \$ (CON			,019.72		69.07	(\$950.6		Ρ
MARGIN %			2.0%		1.3%	-0.7		
	STED PER OFFER		1.13		1.15		02	
	F STAY PER ROOM PER OFFER SOLD		1.89 2.14		1.93		04	
AVG. REVENUE		-	\$68.46		65.34	(\$3.1		
AVG. MARGIN / N			\$1.37		\$0.85	(\$0.5		
# OF DISTINCT H	HOTELS BOOKED AT		467		491		24	

FIG. 20

## DISTRIBUTION OF ACCEPTED OFFERS

	B.0 (IDO 1101	TO THOOLE	TED OFFERO
STAR	ACTUAL	SIMULATION	CHANGE
1	18	19	1
2	267	286	19
3	611	646	35
4	206	209	3
5	3	3	0

DISTRIBUTION OF ACCEPTED ROOMS

STAR	ACTUAL	SIMULATION	CHANGE
1	19	21	2
2	288	311	23
3	675	719	44
4	223	229	6
5	3	3	Ö

DISTRIBUTION OF ACCEPTED ROOM NIGHTS

STAR	ACTUAL	SIMULATION	CHANGE
1 [	47	49	2
2 [	528	582	54
3	1283	1392	109
4	450	467	17
5	5	5	0

DISTRIBUTION OF ACCEPTED REVENUE

STAR	ACTUAL	SIMULATION	CHANGE
1	\$867	\$942.2	\$76
2	\$14,584	\$16,293.23	\$1,709
3	\$41,406	\$45,589.28	\$4,184
4	\$17,856	\$19,254.85	\$1,399
5	\$332	\$332	\$0

DISTRIBUTION OF ACCEPTED MARGIN AMOUNT

STAR	ACTUAL	SIMULATION	CHANGE	
1	(\$52.50)	-\$69.20	(\$16.70)	
2	\$154.24	-\$93.23	(\$247.47)	
3	\$952.39	\$453.72	(\$498.67)	
4	\$416.10	\$426.15	\$10.05	
5	(\$32.00)	-\$32.00	\$0	

TOTAL OFFERS	4,406
TOTAL OFFERED ROOMS	4,995
TOTAL OFFERED RM NIGHTS	10,373
TOTAL OFFERED REVENUE	640,537

610

FIG. 21

BOOKED AT 1 STAR HOTELS
ACCEPTED OFFERS
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY PER ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT

ACTUAL	SIMULATION	CHANGE
18	19	1
19	21	2
47	49	2
\$866.50	\$942	\$76
(\$52.50)	(\$69.20)	(\$16.70)
-6.06%	-7.34%	-1.29%
1.06	1.11	0.05
2.47	2.33	0.14
2.61	2.58	0.03
\$18.44	\$19.23	\$0.79
(\$1.12)	(\$1.41)	(\$0.30)

DOUNED AT 2 STAR HOTELS
ACCEPTED OFFERS
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY PER ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT

ACTUAL	SIMULATION	CHANGE
267	286	19
288	311	23
528	582	54
\$14,583.76	\$16,293	\$1,709
\$154.24	(\$93.92)	(\$247.47)
1.06%	-0.57%	-1.63%
1.08	1.09	0.01
1.83	1.87	0.04
1.98	2.03	0.05
\$27.62	\$28.00	\$0.37
\$0.29	(\$0.16)	(\$0.45)

BOOKED AT 3 STAIL HOTELS
ACCEPTED OFFERS
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY PER ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT

<u>ACTUAL</u>	SIMULATION	CHANGE
611	646	35
675	719	44
1,283	1,392	109
\$41,405.61	\$45.589	\$4,184
\$952.39	\$453.72	(\$498.67)
2.30%	1.00%	-1.30%
1.10	1.11	0.01
1.90	1.94	0.04
2.10	2.15	0.05
\$32.27	\$32.75	\$0.48
\$0.74	\$0.33	(\$0.42)

FIG. 21 (CONT.)

BOOKED AT 4 STAR HOTELS
ACCEPTED OFFERS
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY PER ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT

ACTUAL	SIMULATION	CHANGE
206	209	3
223	229	6
450	467	17
\$17,855.90	\$19,255	\$1,399
\$416.10	\$426.15	\$10.05
2.33%	2.21%	-0.12%
1.08	1.10	0.01
2.02	2.04	0.02
2.18	2.23	0.05
\$39.68	\$41.23	\$1.55
\$0.92	\$0.91	(\$0.01)

BOOKED AT 5 STAR HOTELS
ACCEPTED OFFERS
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY PER ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT

ACTUAL	SIMULATION	CHANGE
3	3	0
3	3	0
5	5	0
\$332.00	\$332.00	\$0
(\$32.00)	(\$32,00)	\$0
-9.64%	-9.64%	0.00%
1.00	1.00	0.00
1.67	1.67	0.00
1.67	1.67	0.00
\$66.40	\$66.40	\$0.00
\$6.40	\$6.40	\$0.00

FIG. 21 (CONT.)

620

## DISTRIBUTION OF ACCEPTED OFFERS STAR ACTUAL SIMULATION CHANGE 116 112 67 2 402 469 3 423 413 -10 166 5 4 161

## DISTRIBUTION OF ACCEPTED ROOMS STAR **ACTUAL** SIMULATION 1 130 131 436 510 74 2 3 4 465 457 -8 8 0 174 182 5 3

DISTRIBUTION OF ACCEPTED ROOM NIGHTS						
STAR	ACTUAL	SIMULATION	CHANGE			
1	262	267	5			
2	853	1009	156			
3	832	836	4			
4	361	378	17			
5	5	5	0			

DISTRIBUTION OF ACCEPTED REVENUE						
STAR	ACTUAL	SIMULATION	CHANGE			
1	\$6,420	\$6,360.49	\$121			
2	\$23,563	\$29,129.41	\$5,586			
3	\$29,837	\$30,058.53	\$221			
4	\$15,092	\$16,531.90	\$1,440			
5	\$332	\$332	\$0			

## 3 \$25,657 \$50,058.53 \$42.11 4 \$15,092 \$16,531.90 \$1,440 5 \$332 \$332 \$30 DISTRIBUTION OF ACCEPTED MARGIN AMOUNT

SIMULATION

-\$371.49 -\$205.14

\$849.97

\$444.10 -\$32.00 \$14.20 (\$1,039.27)

\$293.28

(\$21.00)

\$0

11010	VIDUTION OF
STAR	ACTUAL
1	(\$385.69)
2	\$834.13
3	\$556.69
4	\$456.10
5	(\$32.00)

TOTAL OFFERS	١
TOTAL OFFERED ROOMS	ſ
TOTAL OFFERED RM NIGHTS	
TOTAL OFFERED REVENUE	ĺ

FIG. 22

4,406 4,995

10,373

640,537



REQUESTING 1 STAR HOTELS	ACTUAL	SIMULATION	CHANGE
ACCEPTED OFFERS	116	112	-4
BIND RATE	14%	14%	0%
ACCEPTED ROOMS	130	131	1
ACCEPTED ROOM NIGHTS	262	267	5
ACCEPTED REVENUE	\$6,239.69	\$6,360	\$121
MARGIN \$ (CONTRIBUTION)	(\$385.69)	(\$371.49)	\$14.20
MARGIN %	-6.18%	-5.84%	0.34%
ROOMS REQUESTED PER OFFER	1.12	1.17	0.05
AVG. LENGTH OF STAY / ROOM	2.02	2.04	0.02
ROOM NIGHTS PER OFFER SOLD	226	2.38	0.13
AVG. REVENUE / NIGHT	\$23.82	\$23.82	\$0.01
AVG. MARGIN / NIGHT	(\$1.47)	(\$1.39)	\$0.08
AVG BOOKED STAR RATING	2.4	2.3	-0.1

REQUESTING 2 STAR HOTELS	ACTUAL	SIMULATION	CHANGE
ACCEPTED OFFERS	402	469	67
BIND RATE	23%	27%	4%
ACCEPTED ROOMS	436	510	74
ACCEPTED ROOM NIGHTS	853	1009	156
ACCEPTED REVENUE	\$23,542.87	\$29,129	\$5,586
MARGIN \$ (CONTRIBUTION)	\$834.13	(\$205.14)	(\$1,039.27)
MARGIN %	3.54%	-0.70%	-4.25%
ROOMS REQUESTED PER OFFER	1.08	1.09	0.00
AVG. LENGTH OF STAY / ROOM	1.96	1.98	0.02
ROOM NIGHTS PER OFFER SOLD	2.12	2.15	0.03
AVG. REVENUE / NIGHT	\$27.60	\$28.87	\$1.27
AVG. MARGIN / NIGHT	\$0.98	(\$0.20)	(\$1.18)
AVG BOOKED STAR RATING	2.5	3.0	0.4

REQUESTING 3 STAR HOTEL
ACCEPTED OFFERS
BIND RATE
ACCEPTED ROOMS
ACCEPTED ROOM NIGHTS
ACCEPTED REVENUE
MARGIN \$ (CONTRIBUTION)
MARGIN %
ROOMS REQUESTED PER OFFER
AVG. LENGTH OF STAY / ROOM
ROOM NIGHTS PER OFFER SOLD
AVG. REVENUE / NIGHT
AVG. MARGIN / NIGHT
AVG BOOKED STAR RATING

IGE	CHAN	SIMULATION	<u>ACTUAL</u>
-10		413	423
-0.01%	-	36%	37%
-8		457	465
17		836	832
\$1,440		\$30,058	\$29,837.31
21.00)	(\$.	\$849.97	\$556.69
-0.40%		2.83%	1.87%
0.02		1.11	1.10
0.00		1.83	1.79
0.03		2.02	1.97
\$1.93		\$35.98	\$35.86
(\$0.11)	(-	\$1.02	\$0.67
0.1		2.9	3.0

FIG. 22 (CONT.)

REQUESTING 4 STAR HOTELS	107111	011411471011	OLIMANOF
REQUESTING 4 STAR HUTELS	<u>ACTUAL</u>	SIMULATION	CHANGE
ACCEPTED OFFERS	161	166	5
BIND RATE	24%	25%	1%
ACCEPTED ROOMS	174	182	8
ACCEPTED ROOM NIGHTS	361	378	17
ACCEPTED REVENUE	\$15,091.90	\$16,532	\$1,440
MARGIN \$ (CONTRIBUTION)	\$465.10	\$441.10	(\$21.00)
MARGIN %	3.08%	2.69%	-0.40%
ROOMS REQUESTED PER OFFER	1.08	1.10	0.02
AVG. LENGTH OF STAY / ROOM	2.07	2.08	0.00
ROOM NIGHTS PER OFFER SOLD	2.24	2.28	0.03
AVG. REVENUE / NIGHT	\$41.81	\$43.74	\$1.93
AVG. MARGIN / NIGHT	\$1.29	\$1.17	(\$0.11)
AVG BOOKED STAR RATING	4.0	4.1	0.1

CHANGE

0 0% 0 0 \$0 0.00% 0.00 0.00 0.00 \$0.00

REQUESTING 5 STAR HOTELS	ACTUAL	SIMULATION	
ACCEPTED OFFERS	3	3	
BIND RATE	16%	16%	
ACCEPTED ROOMS	3	3	
ACCEPTED ROOM NIGHTS	5	5	
ACCEPTED REVENUE	\$332	\$332	
MARGIN \$ (CONTRIBUTION)	(\$32.00)	(\$32.00)	
MARGIN %	-9.64%	-9.64%	
ROOMS REQUESTED PER OFFER	1.00	1.00	
AVG. LENGTH OF STAY / ROOM	1.67	1.67	
ROOM NIGHTS PER OFFER SOLD	1.67	1.67	
AVG. REVENUE / NIGHT	\$66.40	\$66.40	
AVG. MARGIN / NIGHT	(\$6.40)	(\$6.40)	
AVG BOOKED STAR RATING	5.0	5.0	

FIG. 22 (CONT.)

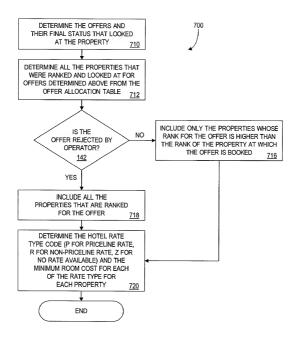


FIG. 23

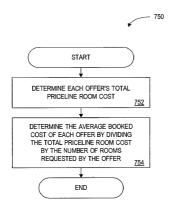


FIG. 24

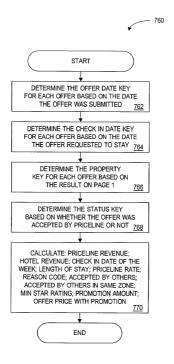


FIG. 25

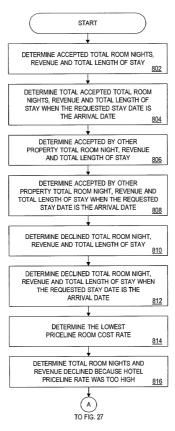


FIG. 26

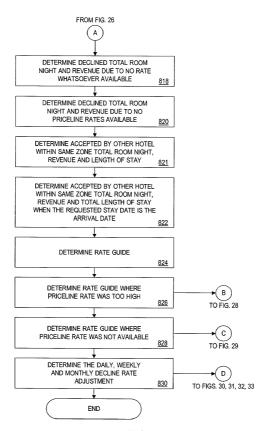
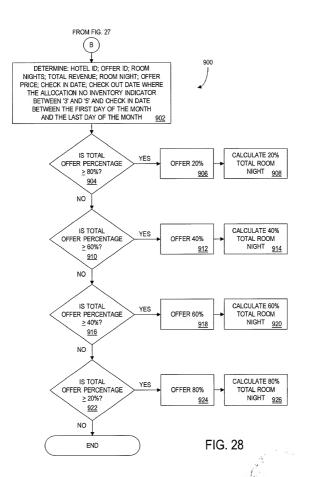
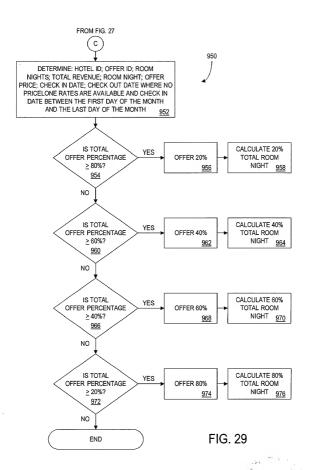
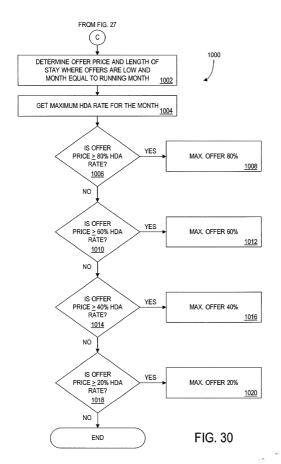
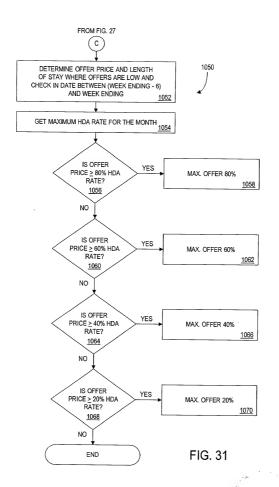


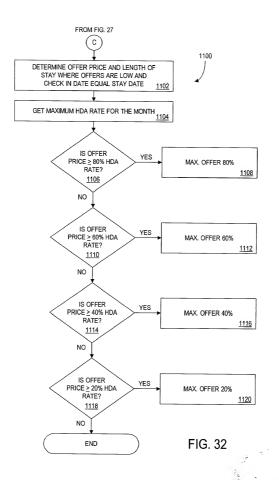
FIG. 27

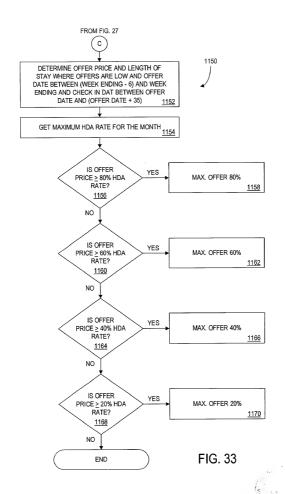














### RESERVATION REQUESTS ACCEPTED YESTERDAY

DAY OF WEEK	TOTAL ROOM NIGHTS	AVERAGE OVERALL LOS	TOTAL ARRIVAL ROOM NIGHTS	TOTAL ARRIVAL LOS	AVERAGE RATE	TOTAL REVENUE
MONDAY	4	1.3	3	1	\$90	\$360
TUESDAY						
WEDNESDAY						
THURSDAY	1	3	1	3	\$119	\$119
FRIDAY	2	2.5	1	2	\$100	\$199
SATURDAY	2	2.5			\$100	\$199
SUNDAY	1	2	1	2	\$90	\$90
TOTAL	10	2.3	6	2	\$100	\$967

### **DETAILS**

LAST NAME	FIRST NAME	CHECK IN DOW	CHECK IN DATE	LOS	PRICELINE RATE
JOHNSON	EVE	SUNDAY	10/03/99	2	\$90
DUNLAP	DAN	MONDAY	10/04/99	1	\$90
FREDRICKS	JOHN	MONDAY	10/04/99	1	\$90
SMITH	MICHAEL	MONDAY	10/04/99	1	\$90
JONES	VICKI	FRIDAY	11/05/99	2	\$80
THOMAS	ROGER	THURSDAY	11/11/99	3	\$119

FIG. 34



### RESERVATION REQUESTS DECLINED YESTERDAY

DAY OF WEEK	TOTAL ROOM NIGHTS	AVERAGE OVERALL LOS	TOTAL ARRIVAL ROOM NIGHTS	TOTAL ARRIVAL LOS	AVERAGE RATE	TOTAL REVENUE
MONDAY	8	5.6	1	2	\$87	\$695
TUESDAY	17	3.2	9	1.1	\$108	\$1,830
WEDNESDAY	39	3.2	32	2.5	\$132	\$5,155
THURSDAY	45	3.4	23	2.3	\$135	\$6,091
FRIDAY	86	2.7	48	1.9	\$118	\$10,171
SATURDAY	112	2.4	47	1.6	\$118	\$13,263
SUNDAY	26	4	10	2.2	\$89	\$2,307
TOTAL	333	3.5	170	1.9	\$112	\$39,512

### DETAILS BY REQUESTED STAY DATE

			<u>U</u>	ETAILS DT	REQUESTE	D STAT DAT	<u></u>	
		09/28/99	09/29/99	09/30/99	10/01/99	10/02/99	10/03/99	10/04/99
		TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
Γ	TOTAL RN	-	23	19	35	54	11	4
	AVERAGE LOS	-	2.3	2.8	2.5	1.9	2.6	3.5
	AVERAGE RATE	-	\$162	\$185	\$149	\$142	\$111	\$119

FIG. 34 (CONT.)



### DAILY DEMAND REPORT

	DAILT DEI	MAND REPO	<u>JRT</u>			
09/28/99	09/29/99	09/30/99	10/01/99	10/02/99	10/03/99	10/04/99
TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
-	-	-	-	-	6	4
-	14	19	27	34	2	-
-	9	-	8	20	3	-
10/05/99	10/06/99	10/07/99	10/08/99	10/09/99	10/10/99	10/11/99
TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
10	5	3	21	27	8	1
2	3	4	2	1.9	2.1	4
\$124	\$103	\$107	\$97	\$104	\$91	\$75
6	4	1	-	-	4	1
-	1	2	11	16	2	-
-	-		10	11	2	-
10/12/99	10/13/99	10/14/99	10/15/99	10/16/99	10/17/99	10/18/99
TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
4	3	6	10	13	1	-
2	3.7	3	2.6	2.1	5	-
\$111	\$90	\$106	\$99	\$89	\$70	-
2	2	-	-	-	-	-
		3	4	4	-	-
	TUES.  10/05/99  TUES.  10 2 \$124 6 10/12/99  TUES. 4 2 \$111 2	09/28/99 09/29/99  TUES. WED.  144 - 9  10/05/99 10/06/99  TUES. WED.  10 5 2 3 \$124 \$103 6 4 - 1 10/12/99 10/13/99  TUES. WED.  4 3 2 3.7 \$111 \$90 2 2	09/28/99 09/29/99 09/30/99  TUES. WED. THUR.  14 19 - 9 10/05/99 10/06/99 10/07/99  TUES. WED. THUR.  10 5 3 4 \$124 \$103 \$107 6 4 1 - 1 2	TUES. WED. THUR. FRI.  14 19 27  - 9 - 8  10/05/99 10/06/99 10/07/99 10/08/99  TUES. WED. THUR. FRI.  10 5 3 21 2 3 4 2 \$124 \$103 \$107 \$97  6 4 1 - 1  - 1 2 11  1 10  10/12/99 10/13/99 10/14/99 10/15/99  TUES. WED. THUR. FRI.  4 3 6 10 2 3.7 3 2.6 \$111 \$90 \$106 \$99  2 2	09/28/99         09/29/99         09/30/99         10/01/99         10/02/99           TUES.         WED.         THUR.         FRI.         SAT.           -         -         -         -         -           -         14         19         27         34           -         9         -         8         20           10/05/99         10/06/99         10/07/99         10/08/99         10/08/99           TUES.         WED.         THUR.         FRI.         SAT.           10         5         3         21         27           2         3         4         2         1.9           \$124         \$103         \$107         \$97         \$104           6         4         1         -         -           -         1         2         11         16           -         -         10         11           10/12/99         10/13/99         10/14/99         10/15/99         10/16/99           TUES.         WED.         THUR.         FRI.         SAT.           4         3         6         10         13           2         3.7	09/28/99         09/29/99         09/30/99         10/01/99         10/02/99         10/03/99           TUES.         WED.         THUR.         FRI.         SAT.         SUN.           -         -         -         -         -         6           -         14         19         27         34         2           -         9         -         8         20         3           10/05/99         10/06/99         10/07/99         10/08/99         10/09/99         10/10/99           TUES.         WED.         THUR.         FRI.         SAT.         SUN.           10         5         3         21         27         8           2         3         4         2         1.9         2.1           \$124         \$103         \$107         \$97         \$104         \$91           6         4         1         -         -         4           -         1         2         11         16         2           -         -         10         11         2           10/12/99         10/13/99         10/14/99         10/15/99         10/16/99         10/17/99

FIG. 35

	10/19/99	10/20/99	10/21/99	10/22/99	10/23/99	10/24/99	10/25/99
	TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
TOTAL RN	-	3	10	11	12	3	3
AVERAGE LOS	-	4	2.9	2.8	4.3	9	9
AVERAGE RATE	-	\$120	\$113	\$110	\$97	\$48	\$48
DECL. (HIGH PCLN RATE)	-	3	9	10	11	3	3
DECL. (CLOSED GDS)	-	-	-	-	-	-	
DECL. (NO PCLN RATE)	-	-	-	-	-	-	-
	10/26/99	10/27/99	10/28/99	10/29/99	10/30/99	10/31/99	11/01/99
i	TUES.	WED.	THUR.	FRI.	SAT.	SUN.	MON.
TOTAL RN	3	3	3	3	3	3	-
AVERAGE LOS	9	9	9	9	9	9	-
AVERAGE RATE	\$48	\$48	\$48	\$48	\$48	\$48	-
DECL. (HIGH PCLN RATE)	3	3	3	3	3	3	
DECL (CLOSED GDS)	-	-	-	-	-	-	-
DECL. (NO PCLN RATE)	-	-	-	-	-	-	-

FIG. 35 (CONT.)

### DAILY DEMAND REPORT

CHECK IN DATE	CHECK IN DOW	LOS	YOUR PL RATE	LOST REVENUE	OFFER PRICE	REASON	BOOKED BY OTHERS
09/29/99	WED.	3		\$435	\$145	NP	N
09/29/99	WED.	1	\$315	\$125	\$125	NP	N
09/29/99	WED.	4		\$1,120	\$280	NR	N
09/29/99	WED.	4		\$1,120	\$280	NR	N
09/29/99	WED.	5	-	\$700	\$140	NR	N
09/29/99	WED.	4	-	\$1,120	\$280	NR	N
09/29/99	WED.	1	\$315	\$125	\$125	NP	N
09/29/99	WED.	1	\$315	\$135	\$135	NP	N
09/29/99	WED.	1	\$315	\$85	\$85	NP	N
09/29/99	WED.	1	\$315	\$195	\$195	NP	N
09/29/99	WED.	3		\$450	\$150	NR	N
09/29/99	WED.	1	\$315	\$135	\$135	NP	N
09/29/99	WED.	2	-	\$300	\$150	NR	N
09/29/99	WED.	1	\$315	\$130	\$130	NP	N
09/29/99	WED.	1	-	\$175	\$175	NR	N
09/29/99	WED.	4	-	\$1,020	\$255	NR	N
09/29/99	WED.	4	-	\$1,020	\$255	NR	N
09/29/99	WED.	4	-	\$1,020	\$255	NR	N
09/29/99	WED.	3	-	\$435	\$145	NR	N
09/29/99	WED.	1	-	\$60	\$60	NR	N
09/29/99	WED.	1	\$315	\$85	\$85	NP	N
09/29/99	WED.	1	-	\$70	\$70	NR	N
09/29/99	WED.	1	\$315	\$76	\$76	NP	N
09/30/99	THURS.	3	-	\$420	\$140	NR	N
09/30/99	THURS.	3	-	\$270	\$90	NR	N
C	>	0	•	0	•	C	,

FIG. 36



CHECK IN DATE	CHECK IN DOW	LOS	YOUR PL RATE	LOST REVENUE	OFFER PRICE	REASON	BOOKED BY OTHERS
			0		9		
	5		ō		5		5
09/30/99	THURS.	1	-	\$110	\$110	NR	N
09/30/99	THURS.	1	-	\$225	\$225	NR	N
09/30/99	THURS.	3	-	\$300	\$100	NR	N
09/30/99	THURS.	1	-	\$230	\$230	NR	N
09/30/99	THURS.	1	-	\$145	\$145	NR	N
09/30/99	THURS.	1	-	\$149	\$149	NR	N
10/01/99	FRI.	2		\$150	\$75	NR	N
10/01/99	FRI.	2	-	\$300	\$150	NR	N
10/01/99	FRI.	2	-	\$300	\$150	NR	N
10/01/99	FRI.	2	\$259	\$200	\$100	NP	N
10/01/99	FRI.	2	-	\$400	\$200	NR	N
10/01/99	FRI.	2	-	\$190	\$95	NR	N
10/01/99	FRI.	2	-	\$190	\$95	NR	N
10/01/99	FRI.	2	-	\$178	\$89	NR	N
10/01/99	FRI.	2	\$259	\$210	\$105	NP	N
10/01/99	FRI.	3	\$259	\$300	\$100	NP	N
10/01/99	FRI.	2	-	\$140	\$70	NR	N
10/01/99	FRI.	2	-	\$160	\$80	NR	N
10/01/99	FRI.	2	\$259	\$500	\$250	NP	N
10/01/99	FRI.	2	\$259	\$300	\$150	NP	N
10/01/99	FRI.	2	-	\$520	\$260	NR	Υ
10/01/99	FRI.	1	\$259	\$120	\$120	NP	N
10/01/99	FRI.	2	-	\$200	\$100	NR	Υ
10/01/99	FRI.	1	-	\$50	\$50	NR	N
10/01/99	FRI.	1	-	\$50	\$50	NR	N
						-	,
(	)		5		2		

FIG. 36 (CONT.)

CHECK IN DATE	CHECK IN DOW	LOS	YOUR PL RATE	LOST REVENUE	OFFER PRICE	REASON	BOOKED BY OTHERS
			0		o o		
10/16/99	SAT.	1	\$315	\$40	\$40	NP	N
10/20/99	WED.	4	\$250	\$440	\$110	HI	N
10/20/99	WED.	4	\$250	\$580	\$145	HI	N
10/20/99	WED.	4	\$250	\$416	\$104	HI	N
10/21/99	THURS.	2	\$179	\$300	\$150	HI	Y
10/21/99	THURS.	2	\$179	\$200	\$100	HI	N
10/21/99	THURS.	3	\$179	\$375	\$125	HI	N
10/21/99	THURS.	2	\$179	\$160	\$80	HI	N
10/21/99	THURS.	3	\$179	\$345	\$115	HI	N
10/21/99	THURS.	3	\$179	\$375	\$125	HI	N
10/21/99	THURS.	2	\$179	\$150	\$75	HI	N
10/22/99	FRI.	2	\$179	\$160	\$80	HI	N
10/23/99	SAT.	1	\$179	\$160	\$160	HI	N
10/23/99	SAT.	9	\$250	\$450	\$50	HI	N
10/23/99	SAT.	1	\$179	\$60	\$60	HI	N
10/23/99	SAT.	9	\$250	\$360	\$40	HI	N
10/23/99	SAT.	9	\$250	\$495	\$55	HI	N
11/04/99	THURS.	3	\$80	\$150 '	\$50	HI	N
11/11/99	THURS.	3	\$119	\$450	\$150	HI	N
11/13/99	SAT.	1	\$119	\$100	\$100	HI	N
11/24/99	WED.	3	\$90	\$225	\$75	HI	N
11/24/99	WED.	3	\$90	\$180	\$60	HI	N
12/31/99	FRI.	1	-	\$100	\$100	NR	N
12/31/99	FRI.	1	\$338	\$140	\$140	NP	N

FIG. 37

1300	WEEK	WEEKLY DEMAND REPORT	REPORT				
J	10/15/99	10/16/99	10/17/99	10/18/99	10/19/99	10/20/99	10/21/99
	FR.	SAT.	SUN.	MON.	TUES.	MED	THURS.
AVERAGE LOS	2.7	2.2	3.7	4.6	3.6	4.7	3.4
AVERAGE RATE	\$116	\$113	\$105	\$75	\$88	\$114	\$107
DECLINED DUE TO HIGH PL RATE	-		6	4	8	-	4
DECLINED DUE TO CLOSED GDS	2	4					-
DECLINED DUE TO NO PL RATE	06	119	24	8	17	13	28
YOUR PL RATE (R)			\$80	\$175	\$175	\$175	\$175
RN CAPTURED AT 90% OF R	7	7	0	0	0	0	0
RN CAPTURED AT 80% OF R	7	7	0	0	0	0	0
RN CAPTURED AT 70% OF R	35	35	42	42	42	42	42
RN CAPTURED AT 60% OF R	92	29	119	119	119	119	119

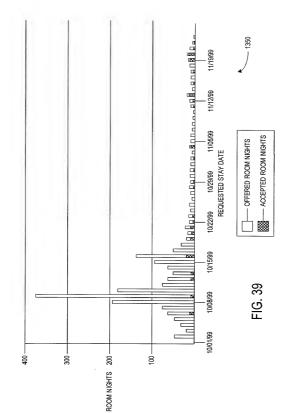
FIG. 38

	10/22/99	10/23/99	10/24/99	10/25/99	10/26/99	10/27/99	10/28/99
	FRI.	SAT.	SUN.	MON.	TUES.	WED	THURS.
TOTAL RN DECLINED	69	17	19	5	က	3	2
ARRIVAL RN DECLINED	41	22	-		2		-
RN BOOKED BY OTHERS	rs.	2					
AVERAGELOS	2.7	2.3	3.7	5	3.7	3.7	2
AVERAGE RATE	\$105	\$108	\$68	\$68	\$70	\$70	\$73
DECLINED DUE TO HIGH PL RATE	1	2	-	-	-	-	2
DECLINED DUE TO CLOSED GDS	-	83					-
DECLINED DUE TO NO PL RATE	86	47	18	4	2	2	
YOUR PL RATE (R)			\$119	\$119	\$119	\$119	\$119
RN CAPTURED AT 90% OF R	0	0	0	0	0	0	0
RN CAPTURED AT 80% OF R	0	0	0	0	0	0	0
RN CAPTURED AT 70% OF R	42	42	88	78	78	78	28
RN CAPTURED AT 60% OF R	119	119	29	26	56	99	56

FIG. 38 (CONT.)

	10/29/99	10/30/99	10/31/99	11/01/99	11/02/99	11/03/99	11/04/99
	Н	SAT.	SUN.	MON.	TUES.	WED	THURS.
TOTAL RN DECLINED	4	9	2	2	5	5	3
ARRIVAL RN DECLINED	2	2		2	3		
RN BOOKED BY OTHERS		-	-	2	9	6	-
AVERAGE LOS	3.5	3	2	е	8	က	6
AVERAGE RATE	\$70	\$73	\$78	\$85	\$95	\$95	\$102
DECLINED DUE TO HIGH PL RATE	3	6		2	5	2	8
DECLINED DUE TO CLOSED GDS							-
DECLINED DUE TO NO PL RATE	-	e	2	,			
YOUR PL RATE (R)	\$119	\$119		\$175	\$175	\$175	\$175
RN CAPTURED AT 90% OF R	0	0	7	7	7	7	7
RN CAPTURED AT 80% OF R	0	0	4	4	14	41	41
RN CAPTURED AT 70% OF R	28	78	78	78	78	78	78
RN CAPTURED AT 60% OF R	99	26	49	49	49	49	49

FIG. 38 (CONT.)



### WEEKLY BUSINESS TREND REPORT

	$\sim$							
DUE TO HIGH PL RATE	653	434	543	664	583	251	136	84
AVERAGE BOOKED PRICE	\$8\$	06\$	96\$	\$92	96\$	\$92	96\$	\$87
AVERAGE OFFER PRICE	69\$	\$72	\$83	\$73	\$75	\$81	\$81	\$94
SUCCESS RATE	31.19%	33.03%	19.27%	20.38%	17.30%	20.66%	42.81%	6.74%
RN BOOKED BY OTHERS	290	588	281	477	370	182	29	96
RN BOOKED	424	294	292	289	219	193	137	47
RN OFFERED	1082	068	1515	1418	1266	934	320	269
WEEK ENDING DATE	2/27/00	3/05/00	3/12/00	3/19/00	3/26/00	4/02/00	4/09/00	4/16/00

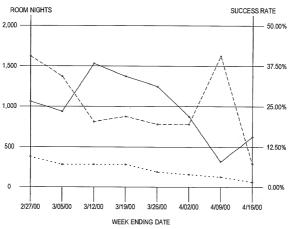
FIG. 40

WEEKLY BUSINESS TREND REPORT (CONT.)

RN AT 60% OF R	25	28	52	112	62	16	19	9
RN AT 70% OF R	7	13	9	72	36	11	14	9
RN AT 80% OF R	2	7	1	17	3	0	6	2
RN AT 90% OF R	2	4	-	10	0	0	8	2
YOUR PL RATE (R)	\$120	\$110	\$120	\$120	\$120	\$120	\$120	\$120
DUE TO NO PL RATE	0	119	162	359	288	125	19	308
DUE TO CLOSED GDS	9	45	511	114	177	368	23	267
		$\supset$	$\neg$	$\overline{}$		$\overline{}$		$\overline{}$

FIG. 40 (CONT.)





---- RN BOOKED

···· SUCCESS RATE

FIG. 40 (CONT.)



STAY MONTH	
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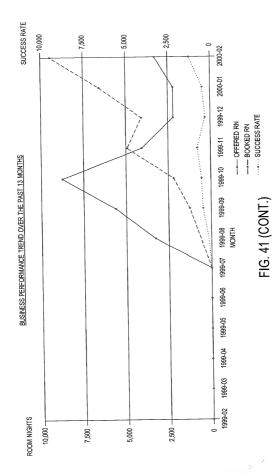
							L	Ľ	1	1	1			_	_	
AVERAGE BOOKED PRICE	\$0	\$0	\$0	\$0	\$0	0	\$136	808	000	\$97	283	\$80	\$19	\$87	\$83	
AVERAGE OFFER PRICE	\$0	\$0	<b>9</b>	\$0	0\$	\$98	878	000	Q6#	\$106	\$88	\$80	99\$	\$70	89\$	
SUCCESS	0:00%	%00'0	%00'0	%00'0	0.00%	%00.0	0.65%	2000	2.66%	5.44%	20.32%	15.55%	25.63%	36.57%	31.10%	
RN BOOKED BY OTHERS	0	0	0	0	0		014		942	668	632	802	268	066	1558	222
RN BOOKED	0	c	0	0	. 0	c	2	17	151	470	755	356	452	1400	1044	<u></u>
RN OFFERED	0		, ,		0	. 60	7700	3240	5683	8634	3716	2289	2115	7000	4000	2420
YEAR	1000	4000	1000	1000	1000	900	8881	1999	1999	1999	1999	1000	2000	0007	2000	2000
MONTH	a L	- C	MAK.	APR.	MAY	ook.	JUL.	AUG.	SEPT	100	NON.	C C	NA CEN	ONIA.	99	2

FIG. 41

MONTHLY BUSINESS TREND REPORT BY REQUESTED STAY MONTH (CONT.)

	_	—т		_	_						$\neg \tau$	$\neg$		
RN AT 20% OF R	0	0	0	0	0	0	1653	1078	735	439	009	826	2043	5888
RN AT 40% OF R	0	0	0	0	0	0	196	153	120	47	49	47	947	984
RN AT 60% OF R	0	0	0	0	0	0	2	2	5	2	2	2	164	166
RN AT 80% OF R	0	0	0	0	0	0	0	0	0	-	0	0	80	∞
YOUR PL RATE (R)							\$219	\$219	\$270	\$270	\$219	\$169	\$120	\$145
DUE TO NO PL RATE	0	0	0	0	0	0	0	542	4125	853	736	171	199	370
DUE TO CLOSED GDS	0		0		0	21	1161	3566	2992	1187	274	356	136	492
DUE TO HIGH PL RATE	0	0		0			2064	1418	625	923	932	1041	2136	3177
			]	Ι.	T.	T.	I	I	I	L	l	L	L	L

FIG. 41 (CONT.)





### PAST MONTH BUSINESS PERFORMANCE REVIEW

SUMMARY	YOU ACCEPTED	YOU DECLINED	YOU DECLINED, OTHER ACCEPTED
TOTAL ROOM NIGHTS	356	1399	802
PERCENTAGE	15.55%	84.45%	35.04%
AVERAGE LOS	2.3	3.2	2.5
AVERAGE RATE	\$80	\$80	\$82
TOTAL REVENUE	\$28,567	\$155,102	\$65,373

<u>REASONS</u>	ROOM NIGHTS	AVERAGE RATE	REVENUE
HIGH PL RATE	932	\$61	\$56,395
CLOSED GDS	274	\$105	\$28,839
NO PL RATE	736	\$96	\$70,802

REQUESTED STAY DAY	MOM	IDAY	TUES	SDAY	WEDNESDAY		
OF WEEK PATTERN	ACCEPT	DECLINE	ACCEPT	DECLINE	ACCEPT	DECLINE	
TOTAL ROOM NIGHTS	21	147	18	136	22	189	
ARRIVAL ROOM NIGHTS	18	68	6	71	8	95	
AVERAGE LOS	2.3	4.2	2.9	4.7	3.6	4.3	
AVERAGE RATE	\$81	\$62	\$84	\$66	\$91	\$68	
TOTAL REVENUE	\$1,698	\$9,107	\$1,507	\$8,913	\$1,995	\$12,938	

	THURSDAY		FRI	DAY	SATURDAY		
	ACCEPT	DECLINE	ACCEPT	DECLINE	ACCEPT	DECLINE	
TOTAL ROOM NIGHTS	63	273	88	748	115	294	
ARRIVAL ROOM NIGHTS	46	177	57	567	57	159	
AVERAGE LOS	2.4	3.6	2.3	2.2	1.9	2.9	
AVERAGE RATE	\$82	\$74	\$79	\$102	\$77	\$65	
TOTAL REVENUE	\$5,170	\$20,316	\$6,913	\$76,120	\$8,892	\$19,023	

	SUNDAY			
	ACCEPT	DECLINE		
TOTAL ROOM NIGHTS	29	146		
ARRIVAL ROOM NIGHTS	9	64		
AVERAGE LOS	2.4	3.6		
AVERAGE RATE	\$82	\$74		
TOTAL REVENUE	\$5,170	\$20,316		

FIG. 42 (CONT.)

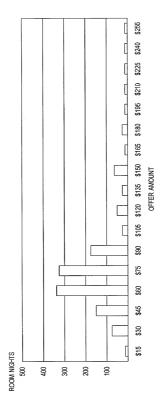


FIG. 42 (CONT.)

### COMING MONTH BUSINESS PERFORMANCE PREVIEW

- 1700

SUMMARY	YOU ACCEPTED	YOU DECLINED	YOU DECLINED, OTHER ACCEPTED
TOTAL ROOM NIGHTS	542	1573	568
PERCENTAGE	25.63%	74.37%	26.86%
AVERAGE LOS	3.4	3.6	2.1
AVERAGE RATE	\$79	\$62	\$66
TOTAL REVENUE	\$42,785	\$97,132	\$37,706

<u>reasons</u>	ROOM NIGHTS	AVERAGE RATE	REVENUE
HIGH PL RATE	1,041	\$54	\$56,068
CLOSED GDS	356	\$74	\$26,446
NO PL RATE	171	\$81	\$13,783

FIG. 43

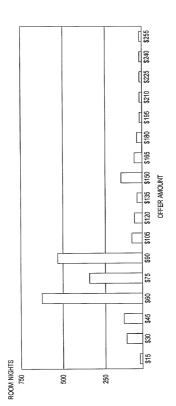


FIG. 43 (CONT.)

ON THE DAYS THAT YOUR PRICELINE RATE WAS OPEN, IF YOUR PRICELINE RATE WERE SET AT THE FOLLOWING LEVEL, YOU WOULD HAVE CAPTURED CORRESPONDING INCREMENTAL ROOM NIGHTS AND REVENUE FOR THE MONTH OF JANUARY SO FAR

RATE GUIDE	PL RATE	ROOM NIGHTS	REVENUE
COMPETITIVE	\$60	136	\$8,160
	\$50	394	\$19,700
AGGRESSIVE	\$45	462	\$20,790

ON THE DAYS THAT YOUR HOTTEL WAS NOT SOLD OUT BUT YOUR PRICELINE RATES WERE CLOSED, IF YOUR PRICELINE RATE WERE SET AT THE FOLLOWING LEVEL, YOU WOULD HAVE CAPTURED CORRESPONDING INCREMENTAL ROOM NIGHTS AND REVENUE FOR THE MONTH OF JANUARY SO FAR

RATE GUIDE	PL RATE	ROOM NIGHTS	REVENUE
COMPETITIVE	\$60	510	\$28,050
	\$50	942	\$47,100
AGGRESSIVE	\$44	1,252	\$55,088

FIG. 43 (CONT.)

1800 —

### MONTHLY DETAILED BOOKING REVIEW

						_
DATE	TOTAL RN OFFERD	ARRIVAL RN OFFERED	TOTAL RN BOOKED	ARRIVAL RN BOOKED	RN BOOKED BY OTHERS	
2/1/00	36	14	14	7	11	7
2/2/00	51	32	18	8	14	7
2/3/00	59	31	24	14	17	7
2/4/00	104	76	47	35	39	ヽ
2/5/00	163	96	80	48	49	て
2/6/00	57	25	28	13	14	て
2/7/00	58	26	24	13	13	て
2/8/00	97	57	30	17	22	て
2/9/00	118	59	35	14	20	ヽ
2/10/00	144	75	57	32	21	7
2/11/00	187	133	74	62	37	ヾ
2/12/00	332	201	124	81	63	ヾ
2/13/00	93	38	32	18	24	7
2/14/00	95	53	33	24	28	ヽ
2/15/00	62	22	25	10	10	7
2/16/00	66	26	24	5	13	7
2/17/00	85	43	29	16	16	7
2/18/00	254	219	70	61	67	7
2/19/00	444	267	132	87	132	3
2/20/00	229	71	76	32	70	7
2/21/00	93	51	33	20	22	7
2/22/00	83	46	31	21	25	7
2/23/00	93	47	41	19	26	7
2/24/00	129	81	55	39	34	7
2/25/00	199	136	80	54	47	7
2/26/00	256	115	108	51	66	7
2/27/00	88	29	28	12	32	7
2/28/00	81	35	27	10	28	7
2/29/00	78	35	23	8	30	7
TOTAL	3,834	2,139	1,402	831	990	ヽ

FIG. 44



### MONTHLY DETAILED BOOKING REVIEW (CONT.

							_
	SUCCESS RATE	AVERAGE LOS	AVERAGE OFFER PRICE	AVERAGE BOOKED PRICE	DUE TO HI PL RATE	DUE TO CLOSED GDS	
abla	38.89%	5.4	\$63	\$81	21	0	$\Box$
$\subseteq$	35.29%	4	\$59	\$77	33	0	5
$\subseteq$	40.68%	4.1	\$63	\$84	35	2	$\Box$
$\langle \neg \rangle$	45.19%	3.1	\$67	\$85	57	2	
$\subseteq$	49.08%	2.5	\$67	\$82	82	2	$\Box$
$\subseteq$	49.12%	4.6	\$73	\$88	22	4	$\Box$
$\subseteq$	41.38%	4.9	\$73	\$86	19	5	$\Box$
$\subseteq$	30.93%	3.8	\$83	\$83	16	22	1
$\subset$	29.66%	3.5	\$81	\$80	21	45	$\Box$
$\subset$	39.58%	3.2	\$76	\$87	55	21	
$\langle -$	39.57%	2.7	\$68	\$87	101	6	
$\langle -$	37.35%	2	\$69	\$86	167	7	
$\langle -$	34.41%	3.6	\$66	\$84	55	2	
$\langle -$	34.74%	3.5	\$70	\$93	60	0	
$\subseteq$	40.32%	4.5	\$70	\$93	36	0	
$\subset$	36.36%	4.2	\$71	\$96	41	0	
$\langle -$	34.12%	3.7	\$71	\$94	55	1	
$\langle -$	27.56%	2.4	\$70	\$87	183	6	
$\langle -$	29.73%	2.1	\$73	\$90	310	5	
$\langle -$	33.19%	2.6	\$70	\$87	152	3	
$\subseteq$	35.48%	3.3	\$66	\$86	60	0	
$\langle -$	37.35%	3.7	\$69	\$87	51	0	
$\subset$	44.09%	3.4	\$71	\$89	51	0	Т
$\langle -$	42.64%	3.2	\$70	\$90	73	1	
$\langle -$	40.20%	2.9	\$68	\$87	118	1	
$\langle -$	42.19%	2.5	\$70	\$88	148	1	
$\subseteq$	31.82%	4.1	\$65	\$87	55	0	Т
$\langle -$	33.33%	4.4	\$72	\$89	39	0	T
$\langle -$	29.49%	4.4	\$76	\$86	20	0	
$\langle \neg$	37.37%	3.5	\$70	\$87	2,136	136	Т

FIG. 44 (CONT.)





### MONTHLY DETAILED BOOKING REVIEW (CONT.)

	MONTHLY DETAILED BOOKING REVIEW (CONT.)						
)	DUE TO NO PL RATE	YOUR PRICELINE RATE (R)	RN AT 90% OF R	RN AT 80% OF R	RN AT 70% OF R	RN AT 60% OF R	
$\Box$	1	\$70	0	1	9	16	
$\langle \neg$	0	\$70	5	11	13	21	
$\langle \neg$	0	\$75	0	11	12	16	
$\langle -$	0	\$75	2	10	28	62	
$\subseteq$	1	\$75	0	5	6	39	
$\subseteq$	5	\$70	0	4	4	12	
$\langle -$	12	\$70	0	0	0	9	
<u>'</u>	29	\$70	0	0	0	6	
<u> </u>	18	\$70	1	5	5	7	
<u> </u>	14	\$80	1	8	11	16	
$\overline{}$	12	\$80	3	11	26	47	
<u> </u>	41	\$80	2	8	27	36	
<u> </u>	6	\$95	5	10	27	31	
\	2	\$95	0	1	8	32	
$\langle -$	1	\$95	0	0	5	11	
$\overline{}$	1	\$95	0	5	9	15	
$\overline{}$	1	\$95	1	5	25	29	
$\langle -$	0	\$95	33	57	109	158	
$\langle -$	0	\$120	1	2	27	47	
$\langle -$	0	\$80	0	7	39	40	
$\langle -$	0	\$120	0	0	0	0	
$\langle -$	0	\$80	3	11	18	22	
$\langle -$	0	\$80	3	6	33	37	
$\langle -$	0	\$80	4	5	14	17	
$\langle \neg$	0	\$80	12	24	54	65	
$\langle -$	0	\$80	3	13	32	46	
$\langle -$	5	\$80	1	1	2	5	
$\langle -$	15	\$80	1	2	36	36	
$\langle -$	35	\$80	0	0	1	4	
$\langle -$	199	\$83	81	223	580	882	

FIG. 44 (CONT.)

### MONTHLY DETAILED BOOKING PREVIEW

		TITLE DETINE				_
DATE	TOTAL RN OFFERD	ARRIVAL RN OFFERED	TOTAL RN BOOKED	ARRIVAL RN BOOKED	RN BOOKED BY OTHERS	
3/1/00	70	34	18	5	26	
3/2/00	88	42	20	8	32	5
3/3/00	201	151	75	64	57	$\Box$
3/4/00	284	147	103	49	84	_3
3/5/00	113	36	21	9	30	3
3/6/00	152	73	17	7	23	5
3/7/00	206	104	16	6	22	3
3/8/00	223	124	18	11	19	$\Box$
3/9/00	190	80	31	22	24	$\Box$
3/10/00	259	161	72	62	66	13
3/11/00	372	186	117	64	97	5
3/12/00	137	41	39	17	30	$\Box$
3/13/00	132	72	26	12	32	$\Box$
3/14/00	129	59	22	9	38	$\Box$
3/15/00	122	55	23	11	36	$\Box$
3/16/00	188	112	37	26	70	$\Box$
3/17/00	337	227	87	63	115	$\Box$
3/18/00	373	175	55	18	156	$\Box$
3/19/00	124	51	22	13	47	$\Box$
3/20/00	131	65	19	9	46	$\Box$
3/21/00	140	57	12	5	48	$\Box$
3/22/00	154	67	11	9	49	$\Box$
3/23/00	146	75	19	14	42	
3/24/00	233	161	65	51	54	$\Box$
3/25/00	338	157	71	25	84	$\Box$
3/26/00	131	40	27	17	21	
3/27/00	132	58	11	7	18	
3/28/00	124	50	8	2	19	$\square^3$
3/29/00	114	40	10	5	26	
3/30/00	102	35	15	9	24	
3/31/00	159	80	53	42	36	
TOTAL	5,604	2,815	1,140	671	1471	17

FIG. 45

### MONTHLY DETAILED BOOKING PREVIEW (CONT.)

					BUE	DUE	$\Box$
11	SUCCESS	AVERAGE	AVERAGE	AVERAGE	DUE TO	DUE TO	IJ
/	RATE	LOS	OFFER	BOOKED	HIPL	CLOSED	۱/
l	10112	200	PRICE	PRICE	RATE	GDS	П
Н	25.71%	5	\$78	\$84	17	11	$\vdash$
$\forall$	22.73%	4.7	\$67	\$85	46	0	$\Box$
$\vdash$	37.31%	3.1	\$70	\$90	112	8	М
$\vdash$	36.27%	3.4	\$73	\$92	145	26	$\forall$
$\vdash$	18.58%	6.3	\$78	\$102	39	36	К
$\vdash$	11.18%	5.3	\$90	\$108	28	80	Н
$\vdash$	7.77%	4.2	\$99	\$95	20	148	Н
$\vdash$	8.07%	4	\$96	\$102	17	151	Н
$\vdash$	16.32%	4.6	\$84	\$97	70	55	Н
$\vdash$	27.80%	3.8	\$72	\$93	146	23	$+\langle$
$\vdash$	31.45%	3	\$72	\$94	223	18	К
$\vdash$	28.47%	5	\$65	\$86	75	8	Н
$\vdash$	19.70%	5	\$75	\$95	46	37	Н
$\vdash$	17.05%	5.3	\$75	\$93	39	22	$\vdash \prec$
$\vdash$	18.85%	5.5	\$75	\$93	44	9	$\forall$
$\leftarrow$	19.68%	4.5	\$74	\$92	77	10	Н
$\vdash$	25.82%	3.1	\$71	\$92	199	13	П
$\leftarrow$	14.75%	2.9	\$74	\$93	184	15	$\vdash \langle$
$\leftarrow$	17.74%	5	\$70	\$98	80	10	$\vdash \langle$
$\leftarrow$	14.50%	5.1	\$76	\$106	74	11	$\vdash \langle$
$\leftarrow$	8.57%	4.9	\$72	\$112	63	13	$\vdash$
$\leftarrow$	7.14%	4.5	\$73	\$90	32	35	$\sqcap$
$\leftarrow$	13.01%	4.9	\$74	\$90	49	22	$\sqcap$
$\langle -$	27.90%	3.8	\$75	\$94	120	21	П
$\langle -$	21.01%	3.1	\$79	\$95	165	65	Π
$\langle -$	20.61%	5.3	\$84	\$98	40	40	П
$\langle -$	8.33%	5.1	\$93	\$99	16	82	П
$\langle -$	6.45%	5.7	\$83	\$87	18	90	П
$\langle -$	8.77%	5.6	\$79	\$92	18	77	$\Box$
$\langle -$	14.71%	6	\$77	\$92	28	43	$\Box$
$\langle -$	33.33%	4.1	\$76	\$92	65	25	$\Box$
$\langle -$	19.20%	4.6	\$77	\$95	2,295	1,204	$\square$

FIG. 45 (CONT.)

### MONTHLY DETAILED BOOKING PREVIEW (CONT.)

_							
$\left( \cdot \right)$	DUE TO NO.PL RATE	YOUR PRICELINE RATE (R)	RN AT 90% OF R	RN AT 80% OF R	RN AT 70% OF R	RN AT 60% OF R	
$\subseteq$	24	\$110	0	0	0	0	
$\subseteq$	22	\$110	0	0	0	4	
$\subseteq$	7	\$80	9	18	56	63	
$\subseteq$	11	\$80	13	37	62	64	
$\subseteq$	16	\$120	0	0	0	4	
$\subseteq$	25	\$120	1	1	1	7	
$\subseteq$	19	\$110	0	0	0	3	
5	37	\$110	0	0	0	0	
$\subseteq$	34	\$110	0	0	7	33	
$\subseteq$	17	\$110	0	0	0	32	
$\subseteq$	14	\$110	0	5	10	27	
$\subseteq$	15	\$110	2	2	2	9	
$\subseteq$	23	\$120	0	0	4	8	
$\subseteq$	47	\$120	0	0	5	11	
5	46	\$120	0	0	8	12	
$\subseteq$	64	\$120	3	3	11	21	
5	41	\$110	7	17	36	89	
$\subseteq$	123	\$120	0	7	14	19	
$\subseteq$	13	\$120	3	3	5	11	
$\subseteq$	27	\$120	0	0	10	12	
5	52	\$120	0	0	2	2	
$\subseteq$	76	\$120	0	0	0	1	
$\subseteq$	56	\$120	0	0	7	18	
$\subseteq$	27	\$120	0	2	14	18	
$\subseteq$	37	\$120	0	1	3	11	
$\sum$	25	\$120	0	0	0	0	
$\subseteq$	25	\$80	0	1	7	9	
$\sum_{i=1}^{n}$	8	\$80	0	0	10	14	
$\sum$	9	\$80	0	0	2	2	
$\subseteq$	16	\$120	0	0	6	9	
$\subseteq$	16	\$120	0	0	5	7	
5	972	\$3,430	38	97	287	520	

FIG. 45 (CONT.)

# WEEKLY LOOKS AND BOOKS REPORT

	$\sim$	$\sim$	$\sim$
AVERAGE BOOKED PRICE	06\$	96\$	\$92
AVERAGE OFFER PRICE	\$72	\$83	\$73
SUCCESS RATE	33.03%	19.27%	20.38%
RN BOOKED BY OTHERS	289	281	477
RN BOOKED	587	292	289
RN OFFERED	068	1515	1518
WEEK ENDING DATE	3/5/00	3/12/00	3/19/00
HOTEL NAME	BOSTON INN	BOSTON INN	BOSTON INN
STATE	MA	MA	MA

RN AT 60% OF R	28	52	112
RN AT 70% OF R	13	9	72
RN AT 80% OF R	7	-	17
RN AT 90% OF R	4	1	10
YOUR PRICELINE RATE (R)	\$110	\$120	\$120
DUE TO NO PL RATE	119	162	359
DUE TO CLOSED GDS	45	511	114
DUE TO HI PL RATE	434	543	664
	1	1	

FIG. 46

## MONTHLY LOOKS AND BOOKS REPORT

4

STATE	HOTEL NAME	MONTH	YEAR	RN OFFERED	RN BOOKED	RN BOOKED BY OTHERS	SUCCESS RATE	AVERAGE OFFER PRICE
	BOSTON INN	DECEMBER	1999	2289	356	802	15.55%	\$80
	BOSTON INN	JANUARY	2000	2115	542	568	25.63%	\$66
MA	BOSTON INN	FEBRUARY	2000	3834	1402	066	36.57%	\$70

RN AT 20% OF R	009	856	2043
RN AT 40% OF R	49	47	947
RN AT 60% OF R	2	2	164
RN AT 80% OF R	0	0	∞
YOUR PRICELINE RATE (R)	\$219	\$169	\$120
DUE TO NO PL RATE	736	171	199
DUE TO CLOSED GDS	274	356	136
DUE TO HI P.L RATE	932	1041	2136
AVERAGE BOOKED PRICE	\$80	\$79	\$87

FIG. 47